

FAQs
on
Regular & Part Time Courses

1. **What all courses does your Institute offer ?**

Regular - IMM offers AICTE approved **02 Year Full Time PGDM (General)** including Specializations in Marketing, Human Resource, Advertising & PR, Information Technology, International Business, Operations Management & **PGDM (Finance)**.

Part Time - IMM also offers AICTE approved **03 Year Part Time PGDM** with specializations in **Marketing, Human Resource Management & Entrepreneurship**.

2. **How many courses a student can apply for at IMM ?**

A student can apply for any 3 of our 5 AICTE approved courses according to his/her choice. He/she can number these courses as 1st, 2nd & 3rd in the Registration Form. Based on the student's overall performance, the Institute would select him/her for any 1 course out of the 3 selected ones.

3. **Who are the Faculties & their Qualification & Experience ?**

Faculties at IMM, a 40 year old Premier B-School include Seasoned Academicians, Economists, Business Leaders and retired Bureaucrats. Our students at IMM follow the **Taught & Self-taught** policy i.e. attending all classes and workshops regularly and doing research and revision with the help of Text Books, Journals and References from Library and browsing through net for extra information to get an in-depth knowledge. Our Academicians provide students with all the required knowledge, the Business Leaders keep them abreast with the current changes in the market while all others guide you through out your course to groom you as successful managers. Our 360 degree Faculty Feedback system enables us to workout a student friendly approach.

4. **What are the Support systems available in the Institute ?**

You would find all the facilities here as should be available in a Premier B School such as Hi-tech Classrooms, hygienic Café, well stocked modern Library, Computer Lab, WIFI, Gym, excellent Convention Centre as well as opportunities to network with our Global Alumni and with the Leaders of the nation as well as Policy makers at our National & International Conferences. The Institute also offers Industry Academia Interface, Industry Visits and lectures by International Guest Speakers and much more.

5. **How many Books are available in the Library ?**

Over 30,000 plus Books, Magazines, Journals (both national & international) & other resource materials.

6. **What does the Study Kit comprise of ?**

Your study kit would comprise of Books, Study materials, Stationeries, Student Guide, Syllabus, ID Card, Carry Bag and a fully loaded most modern personal Laptop which comes free for the regular students and at a reasonable cost for the Part Time students.

7. **What Placement Assistance will be provided by the Institute ?**

On completion of your Third Semester, you would be getting prepared for Placement activities for which our Placement Cell, that would give 100% assistance to land you your dream job, provided you also put in your best effort. Throughout 40 years of its successful existence, IMM has carved a niche which attracts many well known reputed companies from different sectors to hire good students at best packages throughout the year.

8. **What is the average package, IMM students get ?**

This year our Placement scene was as follows:

Overseas Placements – 14.4 Lakhs per annum + +

Domestic Placements – Range - 3.0 Lakhs - 7.50 Lakhs per annum.

Average - 4.5 Lakhs per annum.

9. **How will the Qualification help ?**

Besides facilitating your Bank Loan at the time of admission, the AICTE (Govt. of India) approved qualification lends maximum credibility to your resume during your job search.

10. **What are the Class Timings ?**

Regular - From Monday to Friday – 9:00 A.M. to 6:00 P.M

Part Time - On Saturdays & Sundays – 9:00 A.M. to 5:00 P.M.

11. **When will the courses start ?**

Regular Course - July, 2010

Part Time Course - August, 2010

12. **Is there any Scholarship being given to the students ?**

The Institute provides the graduates with an international exposure on the basis of scholarship programmes. A few are chosen from amongst the total number of students, qualifying on the basis of their merit and presence, for this 100% scholarship programme, duration of which varies between 7-14 days, depending upon the convenience of the Partner School.

13. **What is the Total course fee ?**

Regular – Rs.7, 50,000/- (to be paid in 4 installments)

Part Time – Rs.1, 80,000/- (to be paid in 6 installments)

14. **Will I get a Bank Loan ?**

Absolutely, along with the admission offer letter, we provide you with a Bank purpose letter to facilitate the process of getting Bank Loan easily.

15. **How many seats are there ?**

Regular - There are 120 seats in our 02 year PGDM General and 60 seats in 02 year PGDM Finance.

Part Time - And for 03 Year Part Time PGDM in Marketing, HRM & Entrepreneurship, there are 60 seats in each.

16. **Which all Bodies have approved this course ?** AICTE (All India Council for Technical Education), Ministry of HRD, Govt. of India.

17. **How to get admission ?**

You need to follow these 5 simple steps :

Step 1 : Collect our **Application Form** (Rs.1800/-)

Step 2 : **Register yourself** by paying the fee of Rs.2000/- (Refundable if not selected).

Step 3 : Attend Self Introduction, G.D. & a Personal Interview.

Step 4 : **Perform well and get the Admission Offer Letter.**

Step 5 : **Join the course** by depositing the 1st Installment.

18. **What Makes your Institute different from other Institutes, as many other institutes are offering the same course at a very low cost ?**

IMM, as you all know has entered into its 40th year of excellence. We have, what others don't have : “ A PROVEN TRACK RECORD OF SUCCESS OVER FOUR DECADES”. All courses at IMM are approved by the AICTE, Govt. of India. Our Alumni of over 15,000 are spread all over the Globe. Our State of the Art Campus provides you with the right environment in your educational pursuit. IMM enjoys immense support from the Corporates as well as various Ministries. IMM invites only career oriented and hardworking candidates to come join its ever-growing successful fraternity. We firmly believe that there are no shortcuts to success.

SO IF YOU HAVE IT IN YOU, COME JOIN IMM!